Bachelor’s Programme (BA) in Tourism and Catering

Programme aims

The primary aim of the programme is to provide students with an understanding and skills of hospitality and catering issues in an international context. The Bachelor of Science in Tourism & Catering will equip them with an adequate knowledge in economics, social sciences, business, communication skills, foreign languages and specific skills in the field of tourism to be able to organise and manage enterprises and business in an international environment.

Major learning outcomes

Graduates will have the skills to

- Analyse the tourism market, identify characteristics of tourism stakeholders, market, tourism products and services on national and international markets
- Maintain business operations on the international tourism market
- Apply management functions in an international environment
- Conduct international business negotiations in two foreign languages
- Identify problems, set and priorities tasks, solve business problems in an international tourism environment
- Work individually and in teams

Admissions requirement:

Secondary school graduation certificate, English language skills in level B2

The necessary requirements to obtain qualifications:

Pre-degree certificate: it is a document to certify the successful passing of examinations set out in the curriculum – with the exception of the passing of (an) exam(s) in (a) foreign language(s) and the completion of the student’s thesis.

A student, pursuing studies in a graduate specialist training programme, shall, upon completion of his or her studies, produce a thesis whose topic is closely related to the programme requirements of his or her programme or specialisation.

During the final exam, a student shall defend his or her thesis before a board of examiners.

The final exam may consist of several components. In the course of the final examination, students shall defend their thesis on the one hand, and there shall be a comprehensive test of knowledge on the other hand.
To obtain a bachelor degree, at least two intermediate level (B2) state accredited specialised language exam certificates of complex type for specific purposes - corresponding with a particular undergraduate course – shall be required. One of them may be replaced by complex (oral and written) type of advanced-level (C1) general language exam certificate or a secondary school-leaving certificate or a diploma equivalent to them.

Course structure, credits:

The programme consists of five major building blocks: a foundation module, a general business module, a tourism module, a specialisation module and a tourism business placement (internship) module. The teaching methodology is highly skills-development based and focuses on the practical use of the acquired knowledge. This includes interactive discussions, small group work, student projects and presentations, case studies, a business placement and other business problem related issues. Due to the international orientation of the programme, you will have the opportunity to take two foreign business languages. After the six academic semesters you will develop your skills and obtain tourism business experience during a one-semester placement/internship at a company or institution. The curriculum is taught entirely in English.

Structure of studies

Academic credits altogether: 180
Placement credits: 20
Thesis credits: 10
Credits altogether: 210

Evaluation and grading criteria:

1 Hungarian credit = 1 ECTS 1 credit is defined as 30 student working hours

The assessment and grading will be based on class contribution, or/and a presentation in the classroom or/and group project work or/and written test or/and case studies or/and oral exam.

0-49% fail
50-61% pass
61-75% satisfactory
76-85% good
86-100% excellent
The selection and recording process:

A complete application consists of the following documents:
- completed application form,
- officially certified copy / copies of high school or university degree / degrees (in English),
- certificate of English language knowledge (TOEFL IBT or IELTS), (Exemption from the English language proficiency test is granted to those: - whose native language is English, - who have studied in a secondary school/ higher education institution where the language of tuition is English) - officially certified copy of the valid passport (with the place and date of expiration),
- CV in English, - 4 passport-sized photographs. The application form should be duly filled in electronically and sent in with all requested documents to arrive before the deadline. After receiving all the necessary application documents listed above, the applicant takes part in a professional entrance examination led by the admission committee of the faculty, which makes a recommendation about the admission of the applicant. The oral part of the entrance examination can take place either in the John von Neumann University, or via Skype. Following the entrance examination the University sends the notification letter to the applicant about the result of the application.